



**Centro de Transferencia de Conocimientos de Metodología y
Buenas Prácticas en Planificación Estratégica (KTC) de Málaga**

Launching Workshop

Mediterranean Network for the Promotion of **Urban Sustainable Development Strategies (USUDS)**

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Medcities
Barcelona Metropolitan Area



23-24 March 2012

USUDS objectives

- The overall objective of the project is to promote the sustainable development and the social cohesion of Mediterranean cities through the use of urban sustainable development strategies (USDS) and networking.
- The specific objectives are:
 1. create a network of cities interested in building strategies for urban sustainable development based in three Knowledge Transfer Centres in Malaga, Sfax and Al Fayhaa and a Technological Platform 2.0 based in Barcelona
 2. develop three new Urban Sustainable Development Strategies (USDS) in Sousse, Saida and Larnaka.



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Project summary

Three new CDS

- Larnaka
- Sousse
- Saida

Three Knowledge Transfer Centers

- Málaga (KTC on Methology and best practices)
- Sfax (Maghib Antenna for Dissemination and News CDS)
- Al Fayhaa (Middle East Antenna for Dissemination and News CDS)

Technological Platform situated in Barcelona and partner Cities

- Collaborative work
- Networking
- e-Learning (based on P2P experience)
- Data and documental base
- Visibility

Partners

- Metropolitan Area of Barcelona
- CIEDES Foundation (Málaga)
- Sfax City Council
- Al Fayhaa Urban Community
- Larnaka Municipality
- Sousse City Council
- Saida Municipality

Associated partners

- Barcelona City Council
- Izmir Metropolitan Municipality
- Tirana Municipality
- Marseille City Council
- Ancona City Council
- GIZ
- Diputacion Barcelona (Province)
- Hariri Foundation SUH (Lebanon)



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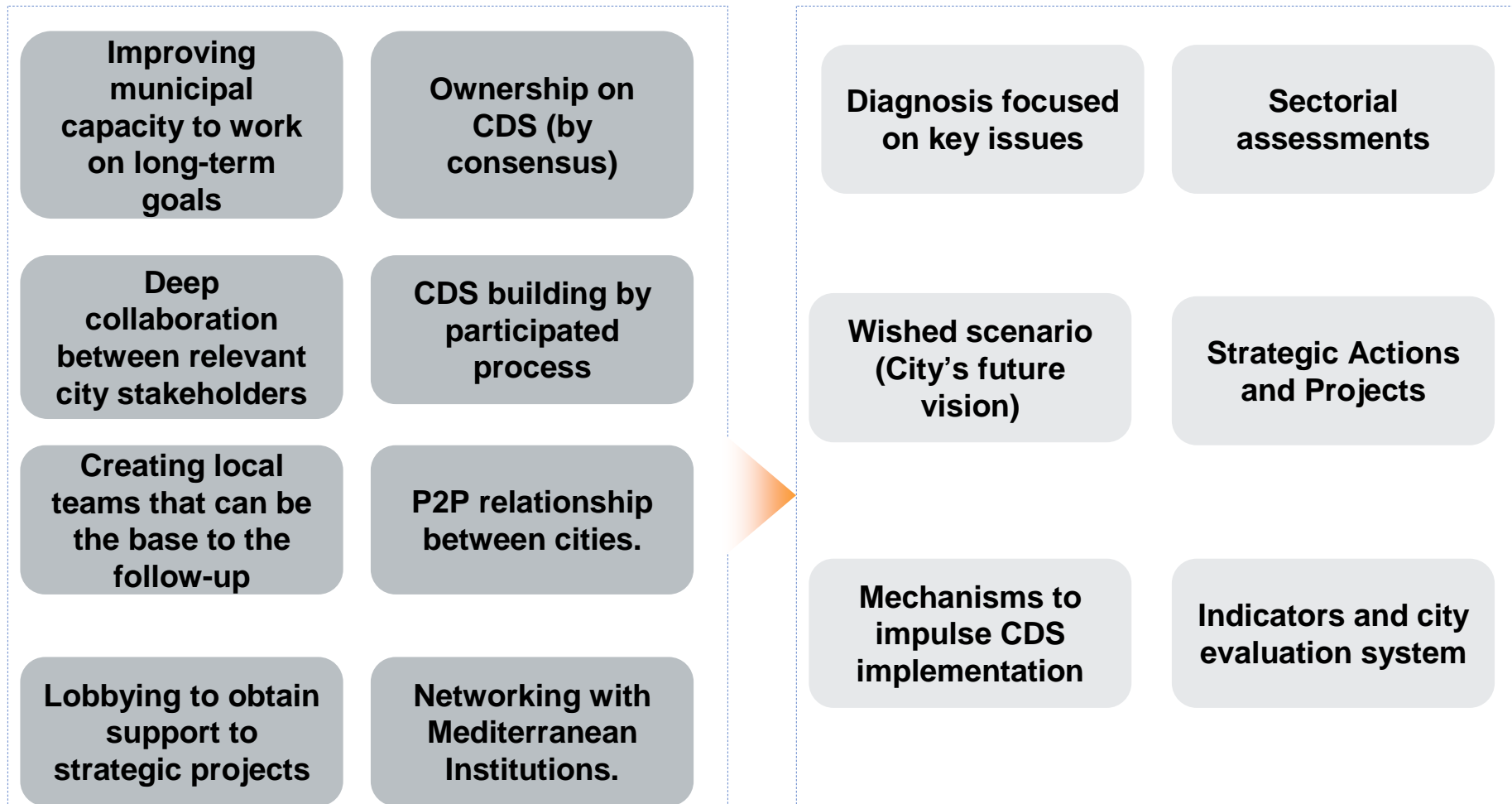
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Sousse, Saida & Larnaka SUDS' Approach

Challenges

Results



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USUDS Networking

- The constitution of a network of cities in the region to advance USUDS will be carried out on two parallel fronts: the cities that have already developed Strategic Plan experiences and those cities that want to develop them, and look toward the network for assistance.



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USUDS networking objectives

- Reinforce the cooperation mechanisms among Mediterranean cities and promote experience sharing among those who have already developed UDS experiences, also offering on-line consultancy, technical assistance and training missions to those wanting to begin.
- Train those cities interested in launching and developing their own UDS through specific encounters and through a set of training documents and on-line tools to facilitate their work. Implement an e-learning system later on.
- Work together to develop methodologies to define and implement urban development strategies and social cohesion strategies. Transmit best practices from other cities in the world.
- Tackle key development issues for cities that are, at the same time, key issues in the development of the Mediterranean region.



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Networking main activities

- Creation of a on-line Resources Centre based on Barcelona, which will coordinate the KTC supported by a Technological Platform 2.0
- Creation of specialised centres for the transfer of knowledge (KTC) based in Malaga, Sfax and Al Fayhaa.
- Made up of members of the network who will collectively have responsibility for conducting training and preparing support materials for the other participants.
- Institutional meetings for purposes of dissemination and promotion of CDS in the Mediterranean with ministries, multilateral organisations and national cooperation agencies. An International Conference on USDS has been already made in March 2011. It is foreseen another at the project ending.
- Lobbying on USDS



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KTC methodologies and best practices

Lead by the CIEDES Foundation (Malaga, Spain)

- In charge of creating a stable group of experts on sustainable urban development and social cohesion strategies to make it possible to produce monographic reports on specific methodological aspects, promote cooperation projects on sectorian issues,...
- The Centre will also carry out actions aimed at facilitating the exchange of best practices in UDS in the Mediterranean basin.
- Creating of working groups on specific general interest methodology issues. The objective of working groups is to develop new methodologies to make up the USDS processes. The use of on-line collaborative tools will be encouraged to facilitate the exchange of opinions and contributions.
- Two meetings are envisaged. The objective of the first meeting is to define the work that it will have to realize and the commitments of the taking part cities. The second will discuss on advancements and progress of the results obtained by the working groups



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KTCs for dissemination & new projects

Lead by Sfax (Magrib and Balcans) and Al Fayhaa (Mashriq)

- Guarantying that cooperation and support is provided to the cities of Larnaka, Sousse and Saida in the execution of its sustainable development strategies.
- Sfax will take care of Maghreb and Balkans area and Al Fayhaa the Middle East
- They will make:
- Building the training mission for local Teams in Saida (Al Fayhaa) and Sousse (Sfax) with support of Barcelona and Malaga teams
- A meeting for dissemination for Maghreb and one for Balkans. (Sfax) and two meetings for Middle East (Al Fayhaa)
- Missions for training and facilitation actions for other cities that decide making an USUDS. These mission will be transformed in meetings for cities of non eligible countries, as Morocco, Algeria, Turkey and Balkans meetings
- Missions to support Sousse (by Sfax) and Saida (by Al Fayhaa)



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Networking Platform 2.0

The **specific objectives** of the Technological Platform are:

- To promote collaborative exchange between network members
- To provide an effective instrument for the exchange of experiences
- To facilitate the decentralized work of different Knowledge Transfer Centres
- To ensure the maintenance and updating of on-line information of the Resource Centre.
- To support the work of Saida, Sousse and Larnaka in the their USUDS building



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