PROJECT MANAGEMENT

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The Relationship Between Stratejic Plan and Project Management

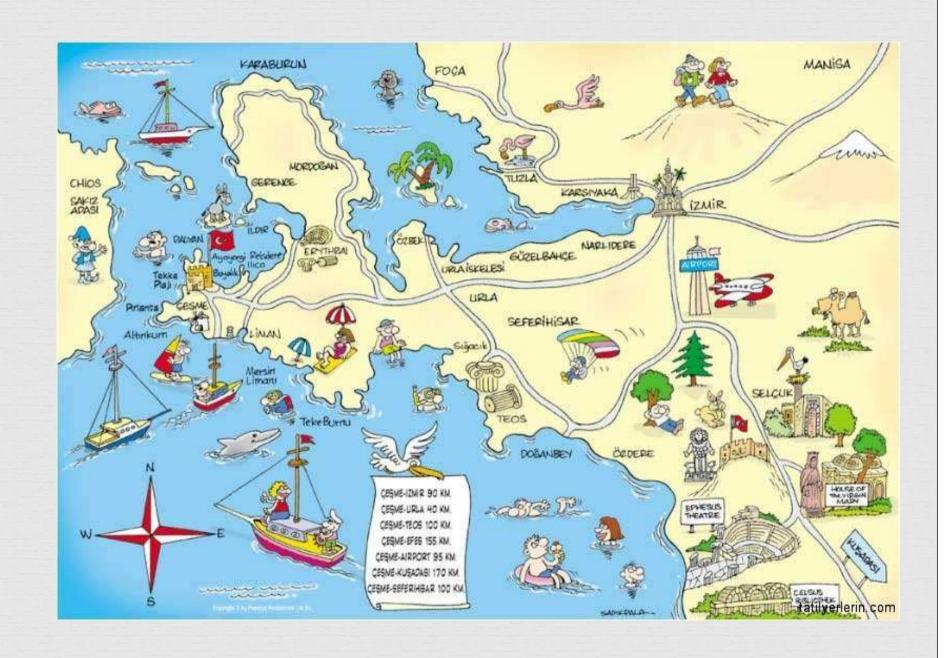
> Ladin Yıldıran İzmir Metropolitan Municipality



03

- The 2012 budget of IBB 1.915.000.000 TL (766.000.000 euro)
- The population of Izmir is nearly 4.000.000 people
- Our web site http://www.izmir.bel.tr





Definition

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A project is a <u>series of activities</u> aimed at bringing about clearly specified <u>objectives</u> within a defined <u>time-period</u> and with a <u>defined budget</u>.

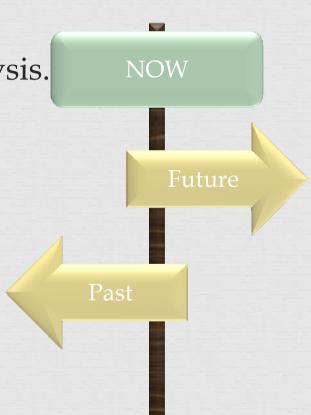
A project should also have:

- Clearly identified stakeholders, including the primary target group and the final beneficiaries;
- Clearly defined coordination, management and financing arrangements;
- A monitoring and evaluation system (to support performance management); and
- An appropriate level of financial and economic analysis, which indicates that the project's benefits will exceed its costs.
- © Development projects are a way of clearly defining and managing investments and change processes.

Stages of Project Management

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- Strategic Planning
- -Mission, Vision, Stakeholder Analysis.
- Reproject Selection
- Rroject Team Building
- Risk Management
- Cost Estimation and Budgeting
- Reproject Scheduling
- Reproject Evaluation and Control



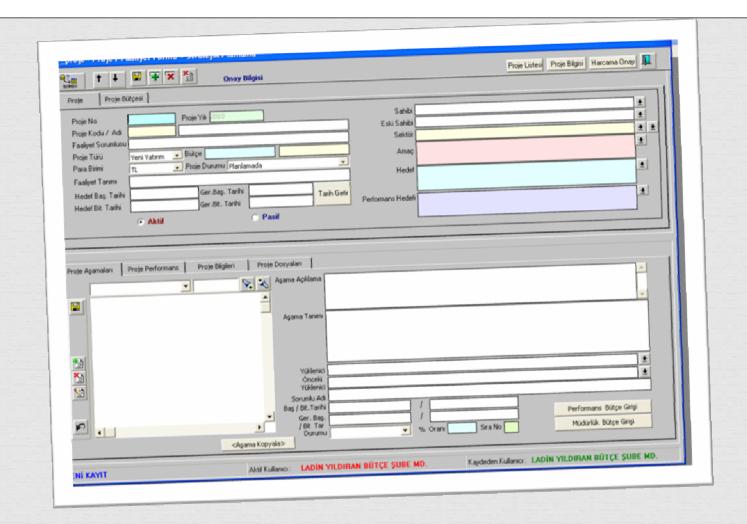
Relation Between Strategic Planning and Project Management



Studies in the Charles Dlamine

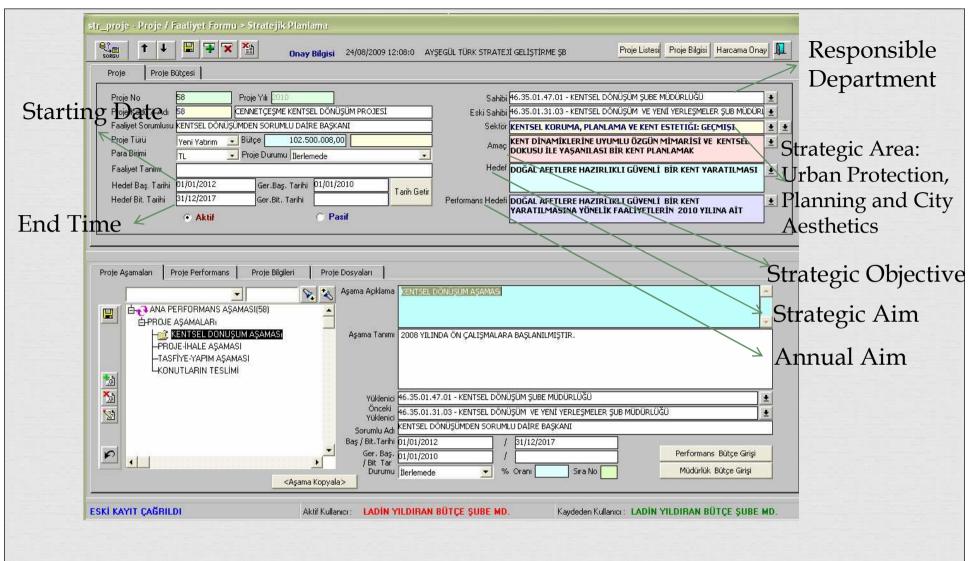
Project
Evaluation
Form

	PF	ROJECT EV	ALUATIO	N FORM			
Institution Related Department	:						
Project Name	:						
Responsible Department of Project Project Time-Duration Kind of Project	:	New Investmen		enemal Project	Contini	ad Investment	
Definition of Project / Scope							
Related Legistiation and Registiations:							
Project Benefits-Targets							
Project Constraints and Risk Factors aff	ect the Su	uccess of the P	roject				
Personnel Requirements (in terms of nu	mberand	quality)					
Other Requirements (Vehicle & Equipme	nt Equipr	ment, etc.)					
Organizations to be taken to Help							
Financing Total Budget of the Project Resource Utilization		internal External	□ Q xplan	nation			-
Project Milestones				Definition	1		Date
1.Stage Lower Pha Lower Pha	e 1 e 2						
2. Stage Lower Phai Lower Phai	e 1						
3. Stage Extra information:							
Drenared by:						Manac	

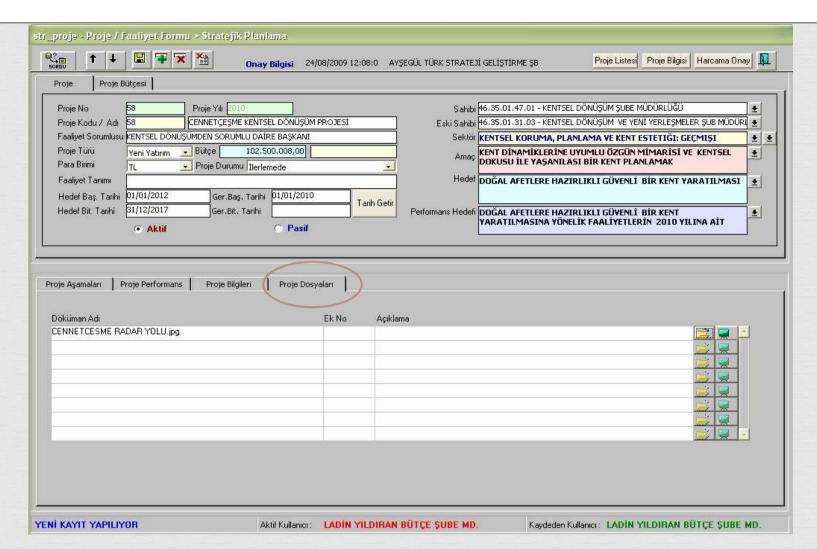


View of main information of projects that accepted

This



One of the Urban Transformation Project of IBB «Cennetçeşme Urban Transformation Project»



Project Files Menu



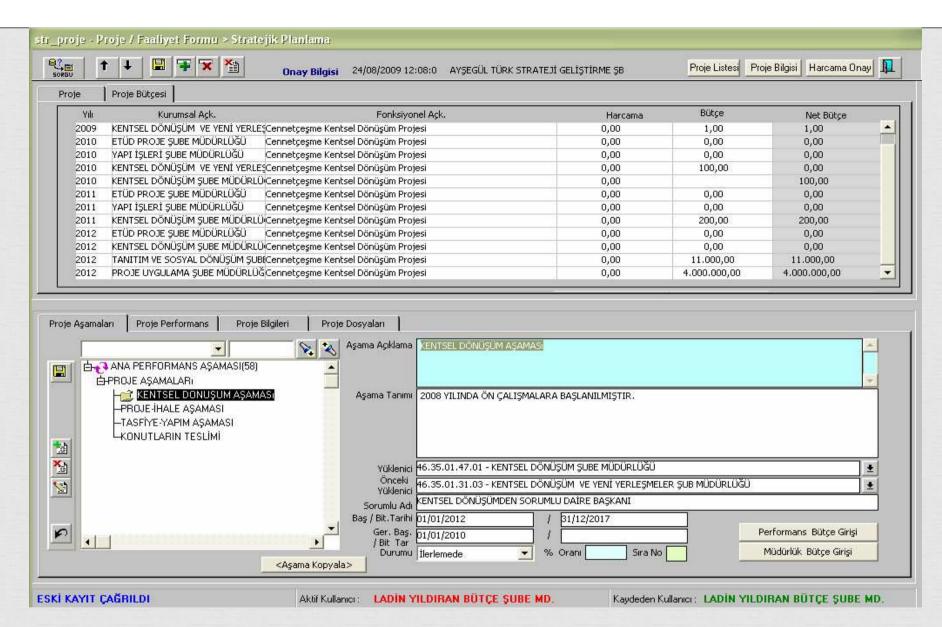


Before After

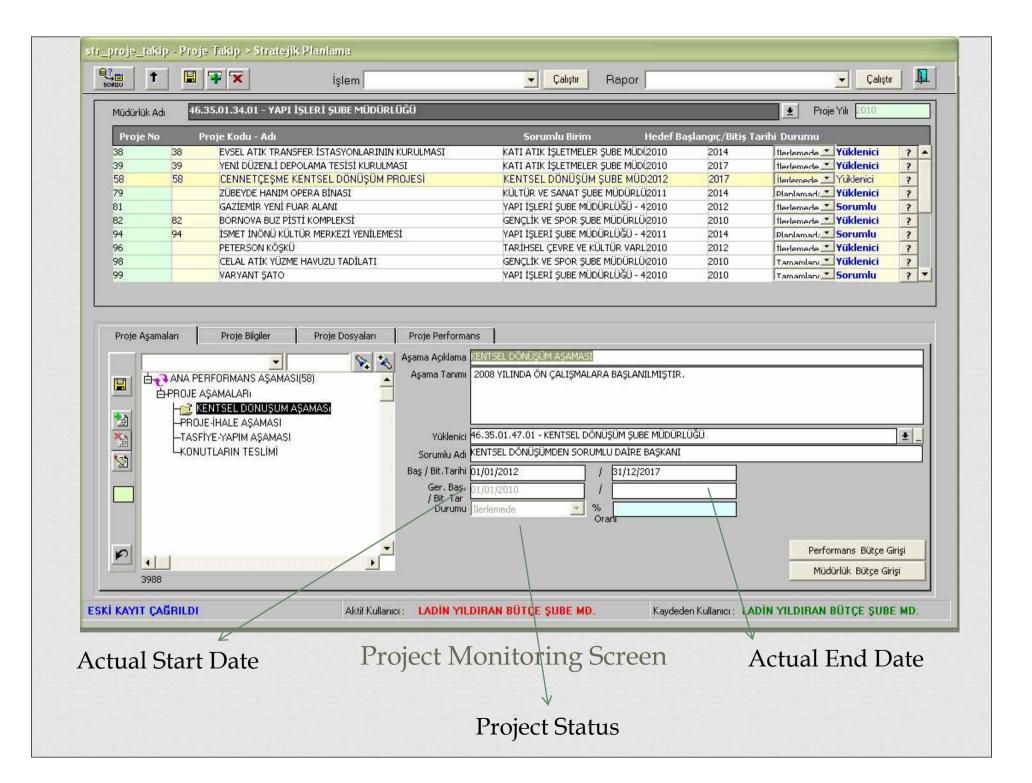
A picture from Cennetçeşme Urban Transformation Project Area

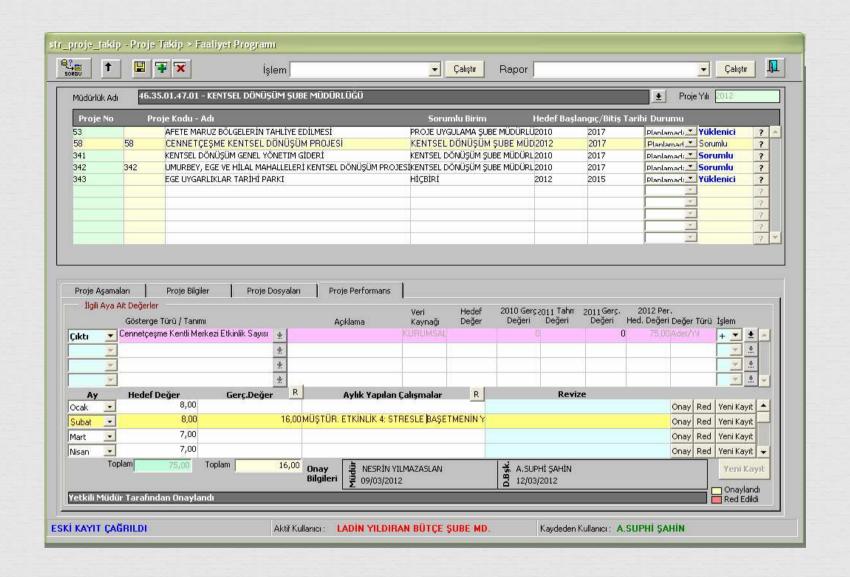


Animation Picture from Cennetçeşme Urban Transformation Project

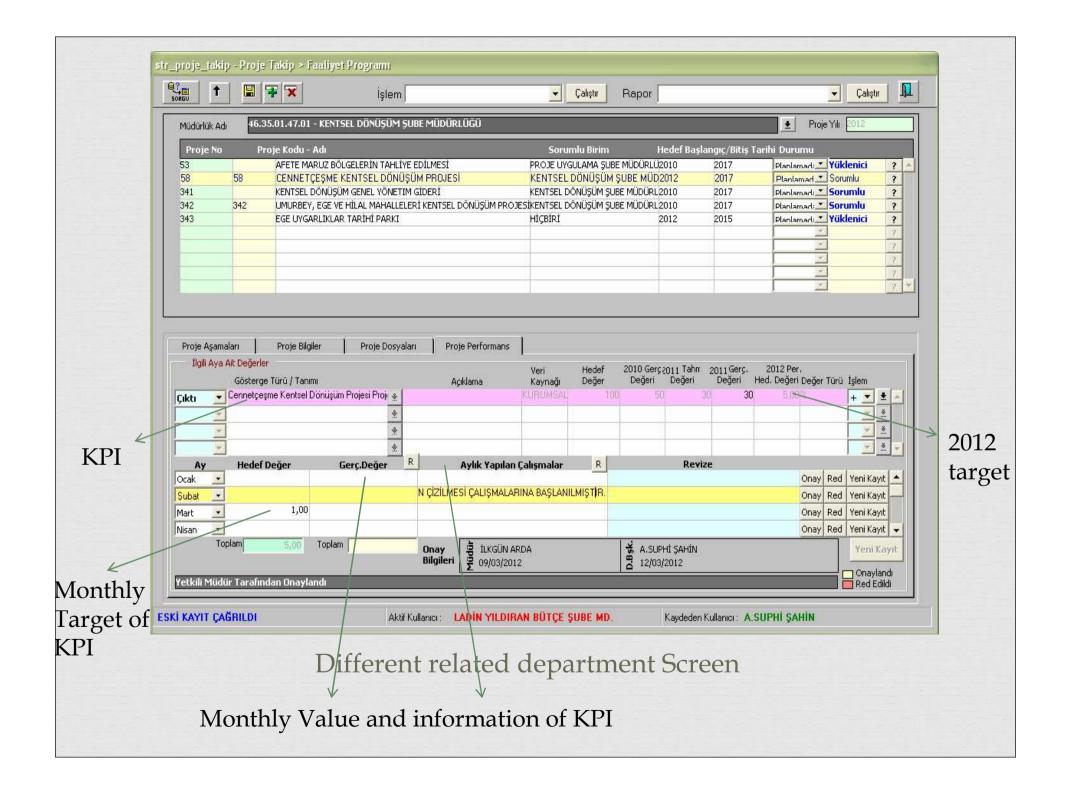


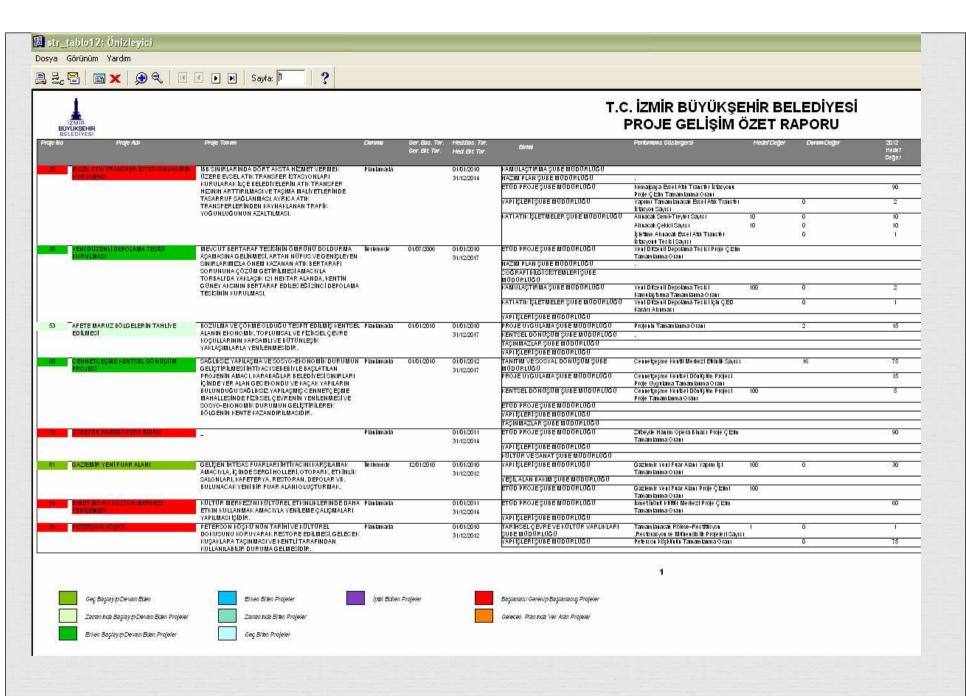
Budget Information Menu



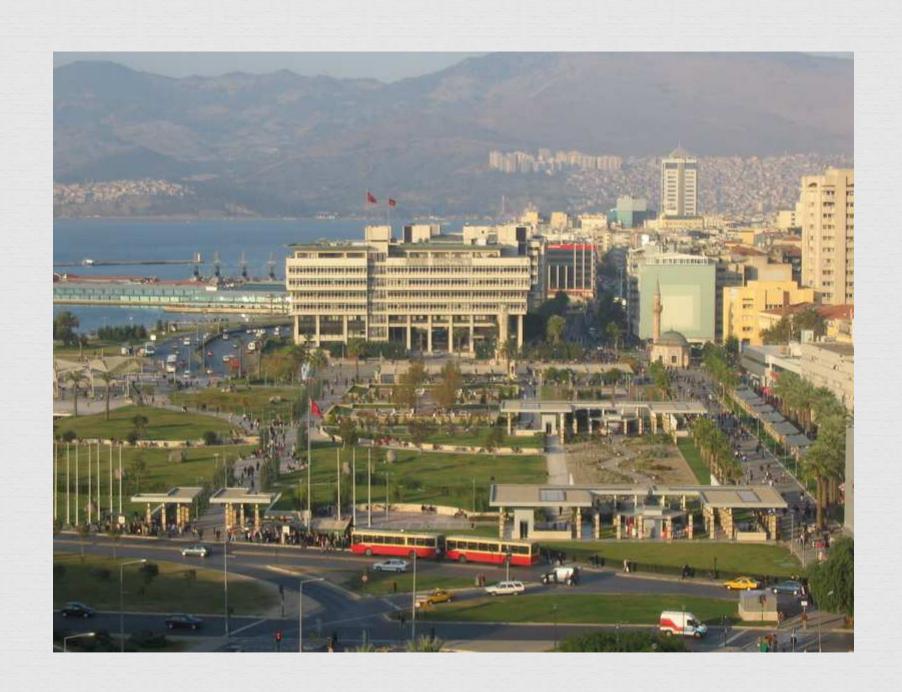


View of the monthly information screen





		2-ÇEN	RE YÖNETİMİ	Doğu Dostu Ke	nt iZMiR			
Stratejik Amaç 2.1	Ceven	el Yaşar	n Kalitesi Yüksek (Bir Kent Yaratmak				
Stratejik Hedef 2.1.8	Yeşil A	Başarı Osırumız Başarılı						
Performans Hedefi 2.1.8.1	Yeşil A Faaliy							
Performuna Gösteryeleri			Ölçü Birimi	2009 Gerçekleşen	2010 Hedel	2010 Gerçekleşen	Başarı Durumu	
Düzenlenecek Yeşil Alan Sayısı			Adet/Yil		3	0	Yete	rsiz
Düzenlenecek Rekreasyon Alanı Sayısı			Adet/Yil		3	0	Yetersiz Hedef ve Ostů Hedef ve Ostů Başanh Hedef ve Ostů	
Dikilecek Ağaç Adedi			Adet/Yil	55.450	50.000	51.942		
Bakımı Yapılacak Yeşil Alan Miktan			M ²		350.000	350.057		
Yer Örtücü Mevsimlik Dikimi			Adet/Yil	5.297.504	5.500.000	4.558.805		
Bakım Faaliyeti Yapılacak Ağaçlandırma Alanı Miktarı			M ²		250.000	250.000		
			Proje / Faaliyet	lerin Kaynak İhtiya	D)			
Projeler / Fualiyetler ve İlgili Birimler	Baş. Yılı	Bit. Yılı	2009 Gerçekleşen Harcama	2010 Hedef Bûtçe	2010 Net Bütçe	2010 Gerçekleşen Harcama	Hinçe Gerçekle Hodefe Göre	yms Drani Neta Göro
Yeşil Alan Hizmetlerinin Geliştirilmesi	3010	2017	60.129.659,45	78.617.678,00	80.152.870,00	59.198.106,24	75%	74%
Tarım, Park ve Bahçelerden Sorumlu Dai.Bşk.		60.129.659,45	78.617.678,00	80.152.870,00	59.198.106,24	75%	74%	
Buca Hasanağa Bahçesi Düsenlemesi	2010	2012	0,00	500.000,00	500.000,00	0,00	0,00	OK.
Fen İşleri Dairesi Başkanlığı		0,00	500.000,00	500.000,00	0,00	0%	0%	
ipekyolu Cicipark Düzenlemeleri	3010	2012	0,00	150.000,00	150 000,00	0,00	0%	0%
Etüd ve Projeler Dairesi Başkanlığı		0,00	150.000,00	150.000,00	0,00	0%	0%	
Susuzdede Parks Düzenlemeleri	2010	2011	0,00	50.000,00	50,000,00	0,00	0%	2%
Etüd ve Projeler Dairesi Başkanlığı		w - i	0,00	50.000,00	50.000,00	0,00	0%	0%
Mustafa Kemal Sahil Bulvan Kara 2010 Tarafi Düzenlemesi		0,00	1.000.000,00	1.370.000,00	761.000,28	76%	56%	
Fen İşleri Dairesi Başkanlığı			0,00	1.000.000,00	1.370.000,00	761.000,28	76%	56%
Teşildere Rekreasyon Alam	:010	2017	0,00	500,000,00	H00,000,00	0,00	en.	o×.
Etüd ve ProjelerDairesi Başkanlığı			0,00	100.000,00	100.000,00	0,00	0%	0%

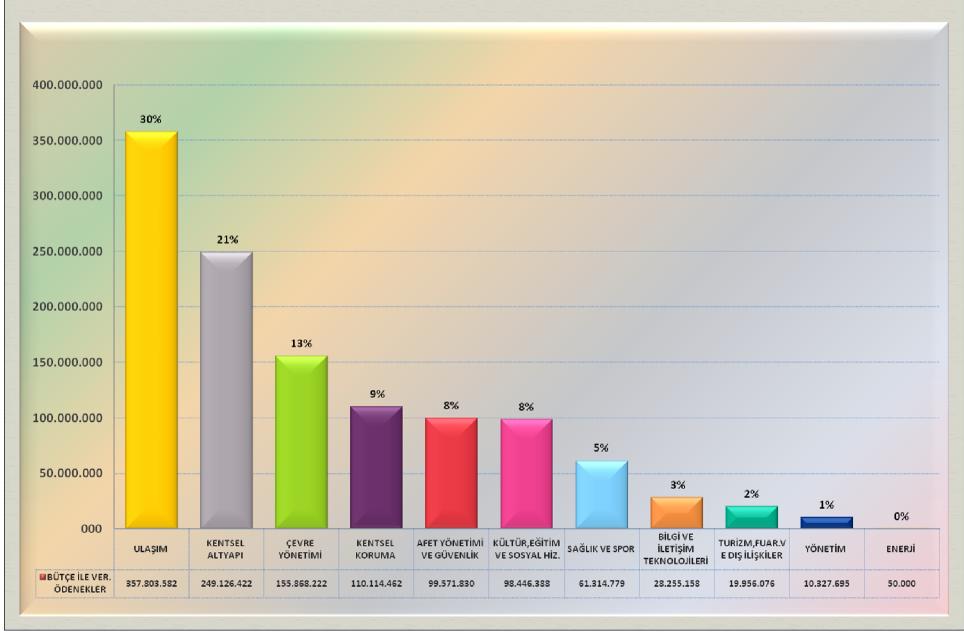


Thank you for your attention...

ladinyildiran@izmir.bel.tr



2010 MALİ YILI FAALİYET TOPLAMLARININ STRATEJİK ALANLARA GÖRE DAĞILIMI



2010 MALİ YILI FAALİYET ADETLERİNİN STRATEJİK ALANLARA GÖRE DAĞILIMI

