



KTC Málaga



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CROSS-BORDER COOPERATION  
IN THE MEDITERRANEAN



Programme funded by the  
EUROPEAN UNION

# Knowledge transfer center of good practices and methodology of strategic planning in the Mediterranean (KTC Malaga)

FUNDACIÓN  
CIEDES

*M<sup>a</sup> del Carmen García Peña*

*Manager Director*

*Fundación CIEDES*



*The City needs dreams,  
The City is the construction of collectives  
dreams,  
Strategic planning as a tool to build these  
common dreams,  
The new ICTs are our allies.*



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# Malaga experience

- Long way in strategic planning.
- Leadership and involvement of agents.
- Urban empathy (listening and feeling the city, putting in place of the actors).
- Used to be creative and innovative.
- Always in city networks sharing and learning.



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# KTC Málaga

**Raw material:** people and intelligent citizenship.

## **VISION:**

A leader entity at the forefront of strategic planning and participatory urban governance, supported by a network of experts and partners who serve to the local and territorial governments, but also the citizens and institutions that build the Mediterranean cities.



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# KTC Malaga

**MISSION:** To know, analyze, maintain, increase and disseminate best practices of strategic planning processes in the Mediterranean, encouraging the creation of stable networks to exchange experiences and knowledge in the most critical areas of processes and urban planning in the Mediterranean zone.

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# Aims of this Seminar

- Learning from each other, discuss, be critical and start looking for improvements among all solutions to our challenges of urban strategy:
- what are the key elements to investigate and look into these moments in strategic urban planning.
- what are the best criteria to identify good practices in the Mediterranean zone.
- Where and who are now being vanguard.



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# And thereafter ...

- Continue to grow and work together through new technologies (web, platform, virtual campus).

*Sign up!*

- Network of experts and stakeholders, who share, discuss, listen, and generate knowledge.
- Challenges: finding a common language, an network awareness, learning from other networks (CIDEU).



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Thank you and good work

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